

Warshaw Burstein Welcomes William R. Samuels and Launches Copyright and Trademark Law Group



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Warshaw Burstein, LLP, a full-service law firm in New York City, today announced that [William R. Samuels](#) has joined the firm as partner and will launch a Copyright and Trademark Law Group, expanding on the firm's intellectual property capabilities.

Mr. Samuels joins from Scarinci Hollenbeck, LLC, where he had chaired that firm's Copyright and Trademark Law Group.

"We are proud to add Mr. Samuels as a partner to lead our new Copyright and Trademark Law Group. His expertise and practice will build on our IP capabilities to the benefit of our clients," Frederick R. Cummings, Jr., Managing Partner of Warshaw Burstein, said. "Bill's clients, in turn, will benefit from the depth and breadth of our business law platform, and he will do well in our entrepreneurial and collaborative environment."

"We are fortunate to be in a position to continue to build our firm, even amid challenging circumstances," Mr. Cummings continued. "I welcome Bill to Warshaw Burstein."

Mr. Samuels devotes his practice primarily to copyright and trademark law, tailoring strategies and protection plans to achieve each client's goals and business objectives. Over the course of his career, he has handled all aspects of domestic and international IP matters, including trademarks, copyrights, patents, IP enforcement and defense, IP licenses and agreements, domain names, software services, counterfeit protection, unfair competition, and IP counseling and audit services.

Mr. Samuels began his legal career in San Francisco, California, as outside general counsel to various startup companies, a role in which he advised them on intellectual property, business strategies, and general corporate matters. He then spent three years at a California IP boutique law firm advising clients on trademarks, copyright, design and trade dress protection, anti-counterfeiting and customs enforcement, trade secrets and unfair competition, as well as global licensing regimes.

Mr. Samuels earned his undergraduate degree from Georgetown University, a Masters from the University of Pennsylvania, and a J.D. from Emory University School of Law.

Warshaw Burstein, LLP, with roots going back to 1927, has distinguished itself among other full-service, midsize firms through its roster of talented attorneys that pairs superior and cost-effective legal service with personalized client care and attention. For more information, please visit the firm's website at www.wbny.com, or follow its LinkedIn or Twitter accounts, @warshawburstein.

Warshaw Burstein, LLP (www.wbny.com) and its attorneys are experienced business lawyers, regularly advising business owners, investors and entrepreneurs about business law, corporate and personal matters. The firm has the following practice areas: corporate/securities, private investment funds, banking and finance, exempt organizations, financial services, intellectual property, litigation, matrimonial and family law, real estate and construction, tax and trusts and estates. The firm represents a wide range of international, national and local businesses of all sizes, as well as many prominent families and individuals, in an extensive array of business and transactional matters.

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