

**ALTERNATIVE LENDING:  
HOW THIS FINTECH INDUSTRY IS CHANGING ACCESS TO CAPITAL**

February 27, 2018

**Bios**



**Robert Lawsky**, senior executive at **ShopKeep**. ShopKeep provides point of sale, payments and cash advance solutions to 25,000 SMBs. He is a member of ShopKeep's Capital Committee, which runs its Merchant Cash Advance program. Prior to joining ShopKeep, Robert served in a number of senior executive positions at Greenbacker Renewable Energy Company, Macquarie Bank's Private Equity Funds Group and AT&T.



**Einat Steklov**, Columbia MBA04, co-founder and a senior executive at **Kashable**, an online platform for employer-sponsored benefit programs providing access to low cost credit with automatic repayment through payroll. Kashable changes the credit profile of applicants by incorporating employer attributes and employment data into the underwriting process in addition to the individual applicant's credit data. By going through the employer, Kashable transforms the way consumers access credit.



**Jay Levy**, co-founder **Zelkova Ventures**. Zelkova has invested in over 60 early stage companies such as LendKey Technologies. LendKey is a provider of "Lending-as-a-Service" (LAAS) solutions for financial institutions through white label platforms for loan origination, underwriting and digital servicing. Jay was named one of Crain's top 5 Entrepreneurs to Watch in NY and received the Westchester County 40 under 40 Award.



**Michael Moretti**, Managing Director at **Silicon Valley Bank** and Head of Corporate Finance for SVB's tri-state NY region, leads a team of tech bankers providing debt, investment management, treasury and payment solutions. SVB has invested in alternative lenders such as BlueVine (SMB invoice factoring and credit) and many other fintech companies. Prior to joining SVB in 2003, Michael founded fintech startup LConnect Inc. and was in the international, corporate and investment banking markets since 1982.



**(Moderator) Ben Walsh**, **Barron's** reporter. Ben covers banking and fintech. Previously he was the chief business reporter at HuffPost, and before that an online editor and business writer at Reuters. Ben began his journalism career at Business Insider after working for five years at Goldman Sachs.





**Lori Anne Czepiel**, Partner at **Warshaw Burstein**, advises companies, startups, investors and entrepreneurs in fintech, financial services and asset management. She provides practical, strategic advice through all stages of the business life cycle, including finance, investment, corporate, securities, IPOs, M&A, risk management, regulatory, dispute resolution, IP, executive comp and international matters.



**Marilyn Selby Okoshi**, Partner at **Warshaw Burstein**, works with lenders and borrowers in bank loans, private placements and structured transactions, and investment advisers and funds in regulatory and transactional matters.



**Steve Semian**, Partner at **Warshaw Burstein**, advises clients on a full range of corporate matters, including structuring, formation and corporate governance, as well secured and unsecured financing transactions and public and private offerings of debt and equity securities.



**Kyle Taylor**, Counsel at **Warshaw Burstein**, advises companies and investors in connection with a variety of corporate and investment matters and works with borrowers and lenders in financing transactions.

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Thanks to **Debbie Schwartz**, CBSACNY Board member, for initiating this event.

And special thanks to **Warshaw Burstein** for sponsoring the event, and in particular to **Lori Anne Czepiel** of **Warshaw Burstein** for organizing the panel. Contact: **[www.wbny.com](http://www.wbny.com)**



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